
Towards Mainstream of Biodiversity in the Construction Industry –Improvement of Corporate Value in the Era of ESG&CSV–

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The conservation and sustainability of biodiversity have long been a social issue. Efforts are also underway in the construction industry to address biodiversity. However, the concept of biodiversity is obscure. It is also difficult to quantify it compared with CO₂ reduction by global warming. Here we summarize social trends related to biodiversity, connections with corporate activities, cases leading to mainstreaming biodiversity in the construction industry, and biodiversity evaluation methods. With growing investment in ESG (Environment, Society, Corporate Governance) and increasing concern for CSV (Common Value Creation), biodiversity is an indispensable element for sustainability in business activities.